



The Facts About Water Filtration

Why Filter Water?

- 80 percent of our water intake comes from the water we drink.¹ The better water tastes, the easier it is to drink the recommended daily amount.
- The 3M™ Full Flow Drinking Water System reduces chlorine taste and odor, sediment, lead and cysts.
- Lead plumbing is common in homes built before 1986, and can contribute to contamination of the home's water. Because the contaminant can be present in people's homes and not the water supply itself, lead content may not be accurately represented in water quality reports.²
- Contaminant levels can vary depending on the season or the weather.³ Filtering is important to ensure consistent water quality.
- The President's Cancer Panel has recommended that people use home water filtering devices to help decrease exposure to cancer-causing agents.⁴

3M Water Filtration Systems Are Good For Your Wallet

Direct savings...

- The 3M™ Full Flow Drinking Water System replaces 45,443 16.9 oz. bottles of water, 150 pitcher filters and 60 end-of-faucet filters.⁵
- The average 16.9 oz. bottle of water costs between \$1 and \$2. That's between 240 and 10,000 times more than the cost of tap or filtered water.⁹

Indirect savings...

- Sediment and minerals found in some water can damage pipes and appliances, shortening the duration of their use. Additionally, build-up within pipes can decrease water pressure. The 3M™ Scale Inhibition Treatment System reduces scale to help protect your plumbing and to help extend the use of hot water-using appliances



3M Water Filtration Systems Contribute to a More Sustainable Lifestyle

- 50 billion plastic water bottles are purchased in the United States annually, and only about 1 in 4 of those 50 billion is recycled. That leaves about 2 million tons of bottles heading to landfills every year.¹⁰ One 3M™ Full Flow Drinking Water System replaces 45,443 16.9 oz. bottles of water every year .
 - 3M knows that sustainability is critical to being successful in this industry, and continues to work towards developing products that will be recyclable.

3M's Options for Your Home

3M Clean Water Solutions has options for both small- and large-scale installations:

- 3M™ drinking water systems – Provide cleaner, better tasting water by reducing common contaminants that may be in water. These systems fit easily under a kitchen sink and operate through the existing faucet or a dedicated faucet.
- 3M whole house filtration systems – Large capacity systems can filter the water used throughout the entire home, reducing chlorine taste and odor, and improving the taste and smell of water. The systems also help capture sediment, dirt, and rust to improve the appearance of water. Solutions are available for city water or well water.
- 3M water treatment systems – Treats water as it enters the home, minimizing the effects of hard water. Options are also available to reduce chlorine taste and odor.

How to Learn More

- Visit us online at www.3MWater.com



- Call us toll-free at (877) 344-1396, where a knowledgeable, friendly customer care representative is ready to answer questions between 8 a.m. and 8 p.m. EST, Monday through Friday.

¹ <http://www.webmd.com/diet/guide/wonders-of-water> ² <http://today.msnbc.msn.com/id/19872160> ³ Environmental Protection Agency pamphlet: Water Health Series- Filtration Facts. Available at http://www.epa.gov/safewater/faq/pdfs/fs_healthseries_filtration.pdf ⁴ <http://wqa.org/pdf/cancerpanel.pdf> ⁵ The 3M™ Full Flow Drinking Water System (3MDW201) has a rated capacity of 6000 gallons. Calculations use 16.9 oz (0.5 liter) bottles of water, a pitcher filter capacity of 40 gallons and end-of-faucet filter capacity of 100 gallons. The 3M Full Flow Drinking Water System filters all cold water flowing to the faucet where the system is installed, which includes water that may not necessarily be used for drinking. Data taken from May 2010 pricing. ⁶ Cost per gallon is calculated by dividing manufacture's rated capacity by MSRP advertised pricing ⁷ 3MDW201 ⁸ Brita 42378 ⁹ <http://www.webmd.com/diet/features/bottled-water-bottles-environment> ¹⁰ <http://www.webmd.com/diet/features/bottled-water-bottles-environment>